

SMS Marketing Terms and Conditions for the Presque Isle Motel

Last Updated: November 8, 2024

1. Introduction

By subscribing to Presque Isle Motel's SMS marketing program, you agree to receive SMS/text messages from us, which may include promotional offers, discounts, updates, and other relevant information related to our hotel services. These Terms and Conditions govern your participation in our SMS marketing program. Please read them carefully.

2. Opt-in Consent

By providing your mobile phone number and opting in to our SMS marketing program, you expressly consent to receiving automated text messages from Presque Isle Motel. These messages may be sent using automated dialing technology and are intended for promotional and informational purposes. Your consent is not a condition of any purchase.

3. How to Opt-in

To subscribe to our SMS marketing program, you can opt-in by:

- Sign up on our website.
- Completing a consent form at check-in.
- Texting a specific keyword (e.g., "JOIN") to our designated phone number.

4. Message Types

We may send the following types of messages:

- **Promotional Messages:** Exclusive offers, discounts, special packages, event invitations, and seasonal promotions.
- **Transactional Messages:** Booking confirmations, reservation updates, check-in reminders, and other hotel-related information.
- **Informational Messages:** Updates about our amenities, dining options, and other hotel services.

5. Opt-out Instructions

You can opt out of our SMS marketing program at any time. To unsubscribe, simply reply "STOP" to any text message you receive from us. You may also contact our customer service team at [Your Hotel's Contact Information] to be removed from our SMS list. After opting out, you may receive one final message confirming your opt-out request.

6. Message Frequency

SMS Marketing Terms and Conditions for the Presque Isle Motel

The frequency of messages you receive will vary based on your interaction with our hotel and your preferences. On average, you may receive up to 4 promotional messages per month. Transactional messages will be sent as needed based on your reservations and interactions with us.

7. Message Timing

We strive to send messages during appropriate times, typically between 9 AM and 9 PM local time in your area. If you wish to receive messages outside of this timeframe, please contact us to adjust your preferences.

8. Fees and Charges

Presque Isle Motel does not charge any fees for joining our SMS marketing program. However, message and data rates may apply depending on your mobile carrier and plan. Please check with your mobile service provider for details on applicable fees.

9. Privacy and Data Protection

We are committed to protecting your privacy. Your personal information, including your phone number, will be used solely for the purpose of sending SMS messages related to our services. We will not sell, rent, or share your information with third parties for their marketing purposes. For more details, please review our full [SMS Privacy Policy](#).

10. TCPA Compliance

We comply with the Telephone Consumer Protection Act (TCPA). By subscribing to our SMS marketing program, you acknowledge that you have provided express written consent to receive automated promotional and transactional text messages from Presque Isle Motel. You also acknowledge that message frequency may vary.

11. SHAFT Compliance

We adhere to SMS marketing guidelines that prohibit the transmission of messages containing content related to Sex, Hate, Alcohol, Firearms, and Tobacco (SHAFT). We do not send messages with inappropriate or prohibited content.

12. Limitation of Liability

Presque Isle Motel is not responsible for any delays in the receipt of SMS messages, as delivery is subject to effective transmission from your mobile service provider/network operator. We will not be liable for any losses or damages related to or arising from your use of our SMS marketing program.

13. Changes to Terms and Conditions

SMS Marketing Terms and Conditions for the Presque Isle Motel

We may update these Terms and Conditions at any time without prior notice. Any changes will be effective immediately upon posting on our website or through other communications. Your continued participation in our SMS marketing program following any changes indicates your acceptance of the revised Terms and Conditions.

14. Governing Law

These Terms and Conditions are governed by and construed in accordance with the laws of Pennsylvania in the United State, without regard to its conflict of law principles.

15. Contact Us

If you have any questions or concerns regarding these Terms and Conditions or our SMS marketing program, please contact us at:

Presque Isle Motel

814-838-2081

2540 West 8th St

Erie, PA 16505

info@PresqueIsleMotel.com

16. Acceptance of Terms

By subscribing to our SMS marketing program, you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions.