Presque Isle Motel SMS Privacy Policy

1. Opt-in

By providing your phone number and opting in to receive SMS/text messages from Presque Isle Motel, you agree to receive text messages from us, including but not limited to promotional, transactional, and informational messages. You can opt-in by subscribing through our website, completing a form, or other methods where you provide your express consent.

2. Consent

When you provide your phone number and consent to receive SMS marketing messages, you authorize Presque Isle Motel to send you SMS messages using automated or non-automated technology. Your consent to receive these messages is not a condition of any purchase. By opting in, you acknowledge that you are the account holder or have the account holder's permission to receive messages at the phone number provided.

3. Opt-out

You can opt out of receiving SMS messages from us at any time. To unsubscribe, reply with "STOP" to any text message you receive from us, or follow the opt-out instructions provided in the message. After opting out, you may receive one final message confirming your opt-out request. Please note that you may continue to receive transactional messages related to your orders or account activities.

4. Message Types

a. Transactional Text Messages

Transactional messages are sent to provide information regarding your account, order status, shipping updates, and other essential information related to your transactions with us. These messages are not promotional in nature.

b. Promotional Text Messages

Promotional messages include marketing, special offers, product launches, event invitations, and other advertisements. You will only receive promotional messages if you have expressly opted in to receive such communications.

c. Text Spam

We are committed to ensuring that our SMS marketing messages comply with all applicable laws and guidelines. We will not send unsolicited messages (text spam). If you believe you have received a spam message from us, please contact our support team at 814-838-2081.

5. Message Frequency

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The number of SMS messages you receive will vary based on your preferences and the type of messages you have subscribed to. Typically, you may receive up to [X] promotional messages per month. Transactional messages will be sent as needed based on your interactions with us.

6. Message Times

We will send SMS messages only during reasonable hours, typically between 9 AM and 9 PM local time in your area, unless you have requested otherwise, or it is required to send a transactional message.

7. Fees

Presque Isle Motel does not charge for sending SMS messages; however, message and data rates may apply depending on your mobile carrier and plan. Please consult your mobile service provider for details on applicable fees.

8. Privacy Policy

Your privacy is important to us. We will not share, sell, or rent your phone number to third parties for their marketing purposes. We use your phone number only for purposes related to your relationship with Presque Isle Motel, such as sending SMS messages and improving our services. For more information on how we collect, use, and protect your personal information, please review our full Terms and Conditions.

9. Separate Consent

By opting in to receive SMS marketing messages, you provide separate consent from other agreements or consents you have provided to Presque Isle Motel. This consent is specific to receiving SMS marketing messages and does not affect your consent for other forms of communication.

10. TCPA Compliance

We are committed to complying with the Telephone Consumer Protection Act (TCPA) and other relevant laws and regulations. By opting in, you acknowledge that you have read and agree to the terms outlined in this SMS Marketing Privacy Policy and understand your rights under the TCPA.

11. SHAFT Compliance

We adhere to the rules prohibiting SMS messages that promote or contain content related to Sex, Hate, Alcohol, Firearms, and Tobacco (SHAFT). We do not send or support any content that is deemed inappropriate, offensive, or harmful.

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12. Terms and Conditions

By opting in to receive SMS marketing messages, you agree to our <u>Terms and Conditions</u>. This agreement governs your use of our SMS marketing services, including limitations of liability and dispute resolution. Please review these terms carefully.

a. Clearly Communicate Terms and Conditions

We are transparent about the terms of our SMS marketing program. When you opt in, you will receive a welcome message confirming your subscription and providing instructions on how to optout, the frequency of messages, and any applicable charges.